

15/04/2025



The BTRI is the ideal intercom for communication between rider and passenger, couples and friends on the go. With a range of up to 800 meters, it allows you to connect up to 4 people on multiple motorcycles, with 23 hours of battery life.



## BTR1

The BTRI revolutionizes motorcycle-to-motorcycle communication with an intuitive and functional user interface; perfect for rider-passenger communication, it also allows for a simplified conference of up to 4 people within a radius of 800m. It provides universal compatibility as it's capable of connecting with intercoms of any brand, and even include them in conference mode – a unique feature at this price point. Ideal for couples and friends on the go, it offers superior audio quality thanks to the speakers designed by «RCF»\* and Parallel Audio technology\*\*. Unlike competitors, it allows you to receive calls even during the conference. The new made in Italy design without an external antenna, the quick hookup and the ECE 22.06 certification guarantee comfort and safety. In its price range, it is the first to offer these advanced features, making every trip simpler and more connected.



### Strengths

- New Design without external antenna
- New user interface and simplified conference
- 23h battery life
- Parallel audio to talk and listen to music/GPS at the same time
- «RCF» signed ultra HD speakers included
- Compatibility with all other brands
- Compliant with ECE 22.06 regulations



## BTR1

## Description

The BTRI is the ideal intercom for communication between rider and passenger, couples and friends on the go. With a range of up to 800 meters, it allows you to connect up to 4 people on multiple motorcycles, allowing a conference with up to 23 hours of autonomy. Thanks to its universal connectivity, it can connect to intercoms of any brand and include them in conference call mode.

#### Renewed interface: simple, intuitive and fast

The BTRI introduces a completely redesigned interface for an even more immediate user experience. The optimized controls allow for fluid interaction even with gloves, reducing the steps needed to access the main functions. Thanks to its ergonomics, use is easy and intuitive as the buttons are easily identifiable and distinguishable even with gloves.

#### Uninterrupted communication

One of the distinctive features of the BTRI is the ability to keep the phone connected even during the conference in order to receive calls. Parallel Audio technology allows you to simultaneously listen to music, navigation in the background of communications.

#### Universal compatibility

Thanks to the UNIVERSAL CONNECTIVITY feature, the BTR1 is natively compatible with the main competing brands (Cardo, Sena and Interphone), and also allows you to easily communicate with intercoms from other brands (Universal Intercom) so no one is left out of the conversation. A major innovation is the ability to include intercoms from other brands in conference call mode.

#### Maximum safety and reliability

The only brand on the market to be ECE 22.06 certified, the BTR1 is synonymous with safety and reliable performance. The improved user interface further simplifies the management of connections and functions, making use even more intuitive.

Designed for motorcyclists who like to travel on weekends or for several days, the BTR1 offers everything you need for clear and uninterrupted communication, with a **perfect balance between innovation**, **practicality and accessibility**.



## BTR1

### **Technical features**

- Rider passenger bluetooth intercom
- One to one 4 people intercom
- Conference intercom up to 4 people
- Parallel Audio
- Intercom distance up to 800 m
- Simplified Interface
- Autonomy up to 23 hours of conversation
- Universal Connectivity, to talk with intercoms of any brand
- Waterproof IPX6
- Conference call mode with multiple brands
- The only brand on the market to be compliant with ECE 22.06 regulations
- Voice activation
- Automatic Volume Control based on speed (AGC)
- Digital Noise Killer (DNK) to eliminate up to 80% of wind and engine noise
- Noise Gate Smart Mike Recognizer, to make communication silent and comfortable even when not speaking
- Crystal Voice processing, for clear and ringing voice transmission
- Voice messages
- Music Share, to share music with your passenger
- MagicLock simplified magnetic attachment
- Dimensions LxHxD 70X85X25 mm
- Universal helmet compatibility
- Web Radio via Midland Connect app
- 2 mobile phones/GPS connection
- Stereo
- Setting via APP (Midland connect)
- Update via PC or Mac

Single **Code** C1536 - **EAN:** 8011869205347 Double **Code**: C1536.01 - **EAN**: 8011869205354 **Compliance:** Compliant with CE and Automotive regulations





## Packaging



### **Packet contents**

- 1 device
- 1 audio system with two stereo speakers 40mm High Definition Sound by RCF, 2 thicknesses
- 1 wired microphone and 1 antiturbulence rigid arm
- I magnetic fastening system to the helmet: with double-sided adhesive and clamp,
- 1 USB type C cable



Code: EAN Code: Compliance:

# BTR1

Photo in use









www.midlandeurope.com info@midlandeurope.com

> IG:@MidlandItalia FB:@MidlandItalia

Product sheet released 15/02/2024